

INNOVATION ECOSYSTEM  
UNDER ONE ROOF  
اکوسیستم نوآوری و فناوری  
زیر یک سقف



# INOTEX

THE 11<sup>th</sup> INTERNATIONAL INNOVATION AND TECHNOLOGY EXHIBITION 2022

یازدهمین نمایشگاه بین‌المللی نوآوری و فناوری

۲۰ الی ۲۳ اردیبهشت‌ماه ۱۴۰۱ | 10-13 May 2022 | پارک فناوری پردیس | Pardis Technology Park

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INOTEX International Innovation and Technology Exhibition, which has been held in Iran for 10 years, has now become a place for a wide gathering of the most effective actors in the country's innovation and technology ecosystem.

- INOTEX has always pursued the following four goals:



#### Conversation and Networking

Conversation and networking between startup ecosystem activists and the production of engaging content needed for different ecosystem components.



#### Cooperation and partnership

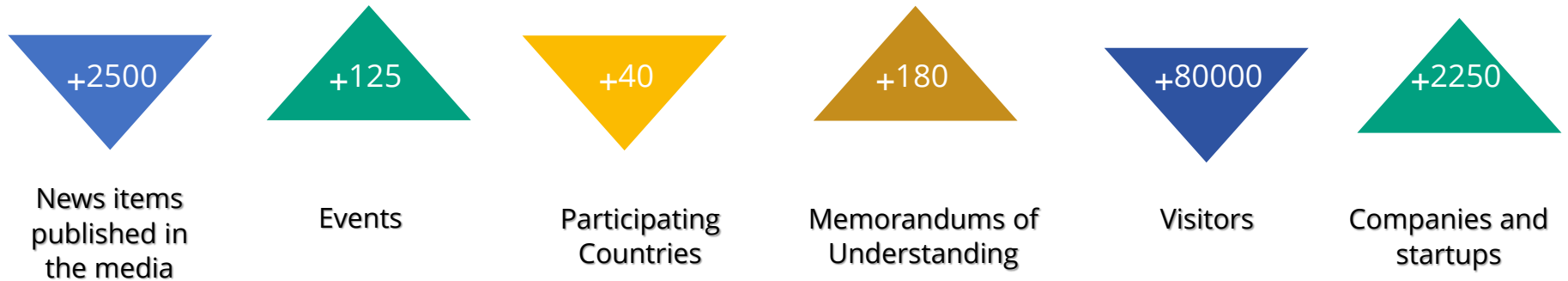
Co-operation and partnership between technology companies and domestic and international startups.



#### Investment

The connection between domestic and international investors with companies and startups.

# Total statistics of the previous INOTEX events



# Statistics of Participants and Exhibitors in 2021



## Participants



## Exhibitors

## The biggest participants of the previous years



## Attention

Being under the spotlight of the media, investors, decision-makers, and technology and innovation leaders in the region.

## Communication

Face-to-face contact with thousands of developers, founders, experts, entrepreneurs and government officials.

# Why you should participate in **INOTEX**?

## Investment

Discovering new opportunities of investing in different parts of technology and innovation for investors, as well as attracting capital for startups and companies.

## Creating markets

Finding new markets for products and services due to the presence of thousands of visitors

## Learning

Reviewing the latest technological and innovation changes in the region as well as the latest investments and entrepreneurial strategies with the presence of active international experts.

# **We are shaping the largest gathering of startups and innovators in Southwest Asia.**

Empowering entrepreneurs by presenting their successes, providing financial resources, finding the right path to enter the market and establishing a connection between the various components of the innovation and technology ecosystem are among the objectives of this event.

## Nextation

We all strive hopefully to see the future and make an impact on it. Nextation is a train that takes us to the future and makes us familiar with its wonders.

We will consider the future by examining the following 6 areas:

1. Big Data
2. Emergence of NBIC
3. Internet of Things
4. Cloud computing
5. Artificial intelligence and
6. Basic Physics

## INOTEX Stage

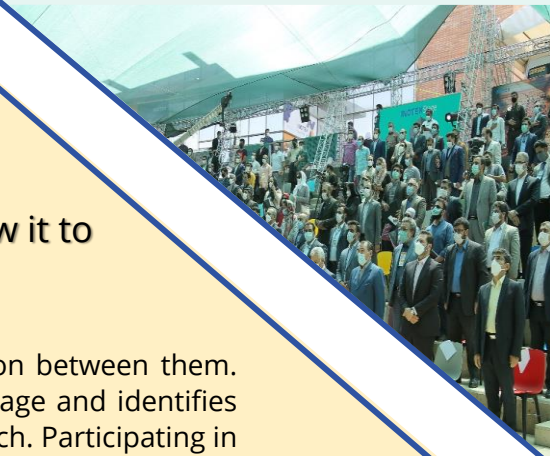
More than 30 hours of exciting and challenging lectures, panels and discussions aimed at creating culture, entrepreneurship, listening to the unheard, as well as motivating young people focusing on the following topic :

1. Reviewing Economic Issues
2. Environment and Sustainable Development
3. Corporate Social Responsibility
4. Innovation ecosystem challenges
5. Leadership and change in mental paradigms

## INOTEX Pitch

After fulfilling a dream, we always like to show it to others and know their opinion.

INOTEX Pitch is a platform to introduce startups and hold competition between them. INOTEX Pitch team travels to different provinces in the preliminary stage and identifies the best startups and invites them to participate in the final INOTEX Pitch. Participating in a short acceleration course prepares them for an exciting competition in the finals of these competitions on the main days of the exhibition. In addition to the virtual booth, valuable prizes will be awarded to the winners of these competitions.





Competition is the first word that comes to mind after hearing the word startup. Startups are fighting traditional or newcomer competitors with the goal of creating a new market or taking market share out of the hands of a traditional competitor.

INOTEX Battle is a battleground where startups debate face-to-face and challenge each other's business models to ultimately convince referees and audiences to score them and announce them as winners.

### INOTEX Battle



INOTEX Investment Café is a special occasion for startup owners and startups to raise funds and negotiate with the investors. Exhibitors and participants will be introduced to the respective investors according to the amount of capital required to their scope of activities and services, and special meetings will be arranged for them.

### Investment Café

Consulting with people who have already passed the way we will face is always helpful and reassuring, especially if these people are the best in the field of our activity. The mentorship pavilion is where one can get advice from such people.

### Mentorship Pavilion



## Media Hub

Thousands of INOTEX visitors are eagerly waiting to see the startups present in this exhibition on Media Hub.

Media Hub is the best place to introduce the latest products and services of startups and also the most valuable opportunity for their skill-ups.

In addition to being a place to introduce startups, the media is part of INOTEX, which provides information on important daily events and happenings around the INOTEX event.

Journalists, exhibitors and the audience of the exhibition can be informed about the latest news of INOTEX by referring to this section.

## Technology Experience

Every year, many products of technology are produced by knowledge-based and technology companies, which are made available to the general public during the mass production process.

The experience of using these technological products, before being made available to the general public, makes people feel good.


## Tour to visit Pardis Innovation Area

Pardis Technology Park, as the most important and largest technology park in the country, has so far hosted more than 400 technology and knowledge-based units among more than 2,000 applicants in various fields of advanced technologies and with a development horizon of 1000 hectares, seeks to create an "Pardis Innovation Area"..

Holding INOTEX event at Pardis technology park will provide a great opportunity for the audience to visit the activities, products and services of entrepreneurs and professionals based in this park



Therefore the INOTEX technology experience section is one of the most attractive sections of the INOTEX exhibition every year.




Professors specializing in innovation and technology transfer their experiences to the audience of INOTEX and teach them these experiences. Teaching and transferring the concepts of innovation and technology ecosystem has always been one of the missions of INOTEX and holding this event is in line with this mission.



## INOTEX Academy

Providing consulting services to eager visitors in the form of cordial meetings, in the presence of successful women entrepreneurs in two areas of how to overcome challenges and how to succeed in producing knowledge-based products and services including new ideas, is an attractive part that we call the Women Pioneer Pavilion.

## The pavilion of pioneer women



In addition to the various and specialized sections of the exhibition, the opportunity for rest, games and entertainment can relieve the usual tiredness of being in the exhibition. INOTEX Break Time is a new experience that is presented to the audience by the INOTEX Exhibition for the first time.

## INOTEX Break Time

## INOTEX Reverse Pitch

In this section, various industrialists and companies express their needs. Technology companies and individuals who are able to respond to these needs are invited to come up with solutions that meet the needs. Eventually, this process will lead to a contract between industrialists and knowledge-based companies.

## INOTEX Starcup

Starcup is a league that is intended to create a network between startups and companies present at the exhibition. This league is held in the form of introduction and registration of two-person startup teams. The final of this league will be held at the end of the exhibition.

### Introduction of macro plans

During the year, the Vice Presidency for Science and Technology, with the aim of developing a creative and knowledge-based ecosystem, with the cooperation of companies active in this ecosystem, launches and implements strategic and large-scale projects for self-sufficiency and development of the country.

This section has been created in order to show the great achievements that have been supported by the Vice Presidency for Science and Technology.





Professional gamers have a lot to say. Words that may not have a chance to be said in common spaces.

This time, INOTEX has created a different space for game professionals and professional gamers to pass on their accumulated experience to the next generation.

### Gamers Stage



SICUP is a student event that is designed with the focus on entrepreneurship in the business environment and based on international standards, requirements and local requirements of our beloved country, Islamic Iran; To give students a broader and deeper experience and perspective on entrepreneurship and the business ecosystem.

**INOTEX SICUP**

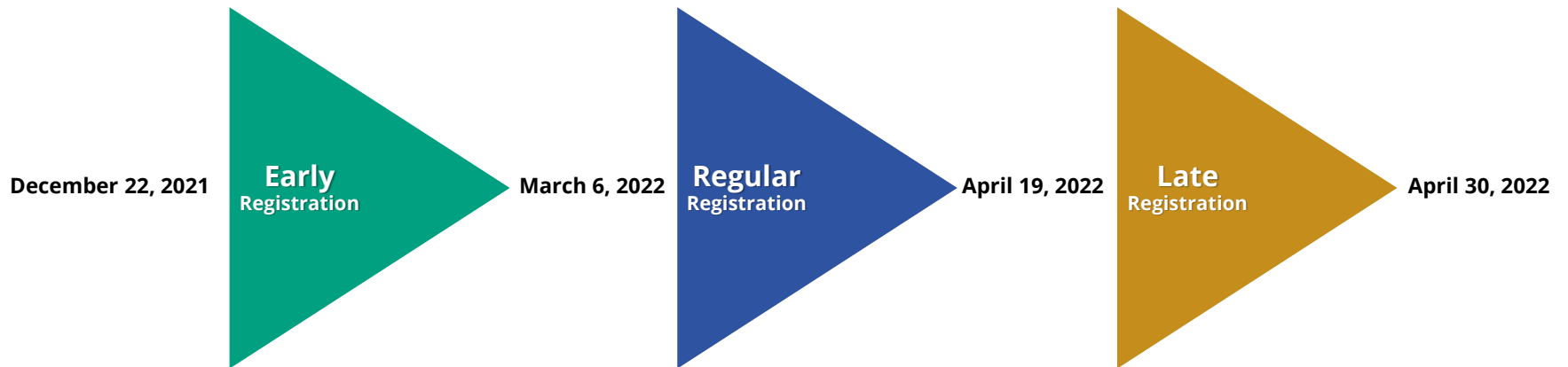


One of the most important challenges for technology and creative companies is the problem of licenses they have to obtain from government agencies and companies, and this sometimes prevents these companies from moving and sometimes stops them.

This section has been formed to establish a direct relationship between companies and these government institutions, and we hope that in this section, we will be able to take a step in facilitating the activities of these companies.

**INOTEX Service Desk**

# Important Dates



The exhibition will be held  
from **May 10 to 13, 2022**



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