

INOTEX

THE 14th INTERNATIONAL
INNOVATION AND TECHNOLOGY EXHIBITION

INOTEX REPORT 2025

INNOVATION & TECHNOLOGY ECOSYSTEM
UNDER ONE ROOF

29 April | 2 May
Pardis Technology Park

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INNOVATION &
TECHNOLOGY ECOSYSTEM
UNDER ONE ROOF

INOTEX
THE 14th INTERNATIONAL
INNOVATION AND TECHNOLOGY EXHIBITION **2025**



In a situation where countries in the region have taken steps towards becoming innovation hubs and attracting global talents with clear visions, large investments, and strategic planning, the Islamic Republic of Iran also needs to adequately introduce its local capacities in the field of innovation and technology in order to participate effectively in this regional competition. One of the key tools to achieve this goal is to hold a reputable international event that can present the country's latest technological achievements, pave the way for attracting capital, developing the market, promoting the national brand in the field of technology, and retaining and returning Iranian elites. In this regard, the INOTEX International Innovation and Technology Exhibition, with the slogan "Innovation and Technology Ecosystem Under One Roof", with a history of 14 successful editions, is considered the most important and influential innovation ecosystem event in the country.

The 14th International Innovation and Technology Exhibition, as the largest gathering of the innovation and technology ecosystem, has the following objectives:

- Developing cooperation and partnership between the technology ecosystem's key players
- Raising capital for startups and introducing investment opportunities
- Networking and localization of innovation literature

It was held from April 29th to May 2nd, 2025 at Pardis Technology Park, Iran International Innovation District.

Given the successful implementation experience of Pardis Technology Park and the continuous support of the Presidential Vice-President for Science, Technology and Knowledge-Based Economy, INOTEX is able to become a launching pad for introducing the Islamic Republic of Iran as a regional innovation hub and attracting human and financial capital from around the world. The maximum and intelligent participation of technology ecosystem's stakeholders in this event will be an important step towards achieving national and international goals for developing a knowledge-based economy. The strategic advantages of INOTEX 2025 include providing a platform for:

- Increasing international visibility for Iranian companies
- Strengthening technology diplomacy through a brand-oriented event
- Motivating elites through connections with investors and market opportunities
- Creating a platform for decentralizing innovation with the presence of startups from across countries





Hossein Afshin

**Vice President for Science, Technology
and Knowledge-Based Economy**

“It is a matter of pride that today we have brought together the knowledge-based family in a space of 12,000 square meters. Of this amount, 7 to 8,000 square meters are allocated to exhibition booths and more than 450 knowledge-based companies have participated in it. The presence of knowledge-based companies in such events, while getting to know each other, makes them aware of each other's capabilities and paves the way for the formation of value chains between these companies.

Our focus is not only on product-centricity, but we must also achieve chain-building in production so that different parts of a product are supplied and completed by domestic companies. This exhibition is a platform for achieving this goal.”

INOTEX not only provides a platform for dialogue between industrialists and innovators from different countries, but also provides a space to discuss regional and global technology challenges. I believe that technological design should be human-centered, and from the way the INOTEX exhibition is held, we can see that Iran and Pardis Technology Park are moving in this direction.



Andrei Fursenko

Special Assistant to the President of
Russia for Science and Technology



Mehdi Safarinia

**President of Pardis Technology Park,
Iran International Innovation District**

“Six main indicators are considered in the ranking of innovation and startup ecosystems worldwide. These indicators include the status of talent and human resources in the regions, which focuses on universities and educational centers, technical knowledge and access to its knowledge, the level of access to the market, the way of financing, performance and economic value, which indicate the level and position of that ecosystem.

The sixth indicator is an active communication network, which refers to access to resources and facilities, startup networks, synergies, and meetings with investors and technologists. The more indicators and accessibility to resources and facilities, the stronger the ecosystem can function. Holding events in countries enables networking, and the INOTEX exhibition has provided accessibility for the activists of the country's innovation ecosystem.

”



With the aim of enhancing the country's global ranking in technology and innovation and transforming Iran into the technology hub of the Islamic world, increasing the share of technology and knowledge-based industries in the economy and national income, and achieving advanced science and technology, the regulations for establishing the Iran International Innovation District located at the Pardis Technology Park were approved by the Council of Ministers on July 4th 2024 in 48 articles, so that member companies can benefit from special and comprehensive facilities in cooperation with various government agencies for their activities.

Over the years, Pardis Technology Park has strived to have an impact at the national and international levels in addition to its regional mission. Among the most important activities of the park are the Mustafa Prize which awards great thinkers of the Islamic world, the establishment of Iran Technomart Network, the launch of the Innovation Acceleration Center, the establishment of the innovation factory model in the country by creating the Azadi Innovation Factory, and the establishment of the International Innovation and Technology Exhibition. Holding the INOTEX exhibition is an effort to bring together the components and players of the country's innovation and technology ecosystem in order to achieve the goals of cooperation, networking, and investment.



iiid

Iran International Innovation District

ARTICLE 32 – Regulations for the establishment of Iran International Innovation District

With the aim of growing and developing domestic and foreign investments in the country's innovation and technology ecosystem, creating synergy and networking among innovation and technology ecosystem activists, helping to exchange technology and attract capital to technological units, the Vice-Presidency is required to hold a national event in the field of technology and innovation of the country with the highest international level in the region in the form of the International Technology and Innovation Exhibition INOTEX and with the support of all executive bodies.

Approved by the Council of Ministers under number 866100 / 62466 AH, dated June 23rd , 2024



DRIVING TARGETED INVESTMENT TOWARDS KNOWLEDGE-BASED PRODUCTION

The 14th edition of the International Innovation and Technology Exhibition, INOTEX, focused on realizing the year's slogan, "Investment for Production," which was at the heart of the exhibition's planning, events, and interactions. This year's INOTEX was not only an exhibition to present new technologies, but also a platform for synergy between investors, government institutions, large industries, and innovative companies to form a coherent and purposeful knowledge-based production chain.

By holding events such as INOTEX Pitch, Investment Cafe, and Investors' Pavilion, an operational platform was provided for exchanging opportunities, attracting financial resources, presenting technological solutions, and expanding cross-ecosystem interactions. INOTEX 2025, in the path of realizing the country's macroeconomic policies, became an effective center for synergy between various players in the innovation ecosystem, from researchers and startups to large industries, so that they can be on the path of value-adding production with the support of capital; a center that paves the way for the formation of innovation-based production infrastructures and the path towards a knowledge-based economy.

WHERE HUMANS AND TECHNOLOGY MEET...



At INOTEX 2025, the main focus was on “the link between human capital and new technologies.” With the presence of companies active in the fields of knowledge-based, technological companies and startups, as well as the design of distinctive sections such as the INOTEX Stage, NextStation, Governance and Legislation Forum, and the Pioneers Festival, this event became more than just an exhibition, but a platform for exchanging experiences, generating value, and real interaction in the country’s technology and innovation ecosystem. INOTEX was also a platform for ideas and plans to be seen. It provided a strategic atmosphere for networking among entrepreneurs, researchers, investors, and policymakers in the field of innovation.

MAIN SECTIONS OF INOTEX

VIRTUAL

**SIDE
EVENTS**

**MAIN
EVENTS**

EXHIBITION

EXHIBITION

INOTEX
THE 12th INTERNATIONAL
INNOVATION AND TECHNOLOGY EXHIBITION 2025



PROMOTING INNOVATION, THE SECOND STEP ON THE PATH TOWARD EXHIBITION TRANSFORMATION!

In order to enhance the level of innovation in the exhibition sector, the INOTEX Secretariat, following last year's successful experience, once again included a special stage in the exhibitors' registration process to evaluate and interview applicants. This year, this process was implemented with the aim of identifying innovative capacities and providing expert advice to teams to further enhance the quality and innovation level of the INOTEX 2025 exhibition section. These assessments were an opportunity to hold discussions with startups and technological companies, focusing on empowering and improving the content presented in the booths.

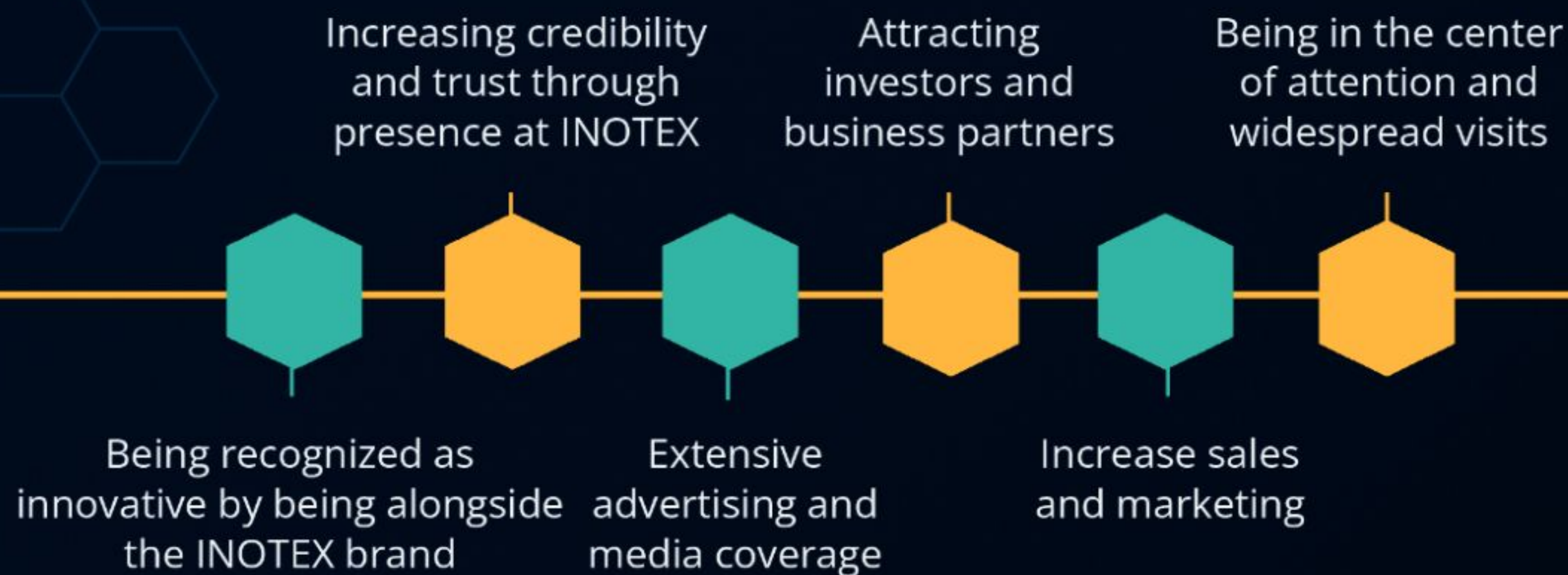
The presence of innovative products in the "Technology Experience" section and "Pioneer Festival" sections also played a significant role in raising the level of innovation in the exhibition section and contributed greatly to the greater diversity and dynamism of INOTEX 2025.

568

Evaluation
Meetings

454

Accepted
Exhibitors



NETWORKING WITH COMPONENTS OF THE INNOVATION AND TECHNOLOGY ECOSYSTEM

At INOTEX 2025 **33** Knowledge-based products were unveiled

INOTEX, a driving force of innovations entering the market

Another notable achievement during this period is the increase in the number of knowledge-based product unveilings at the exhibition. This was made possible by creating appropriate platforms and providing facilities such as presence at the INOTEX Pioneers Festival Pavilion and the Media Hub, and provided positive results for knowledge-based companies present in the exhibition.



INOTEX EXHIBITORS



- The 14th edition (INOTEX 2025)
- The 13th edition (INOTEX 2024)

A noteworthy point is the increase in the number of accelerators and startups compared to technology companies and other players, in contrast to the 13th edition, where technological companies had the highest number of participants in the exhibition section.

INTERNATIONAL ACHIEVEMENTS

INOTEX
THE TEXTILE INTERNATIONAL
INNOVATION AND TECHNOLOGY EXHIBITION 2025



COUNTRIES PRESENT AT INOTEX 2025



Russia



China



Uzbekistan



Nigeria



Pakistan



Zimbabwe



Türkiye



Bangladesh



Tajikistan



Tanzania



India

The presence and participation of **11** countries from **3** continents

INTERNATIONAL TRADE AT INOTEX 2025



Scan the QR code
for more details!



16

Business
Delegations

27

International
companies



10

Contracts and
Memorandums of
Understanding

144

B2B meetings





MAIN EVENTS



A PLATFORM FOR CREATING SYNERGY IN INNOVATIVE EVENTS

INOTEX has added an event section to its programs in addition to the exhibition section since 2018. The exhibition's secretariat has always made an effort to provide a suitable platform for the presence and active participation of the key players in the country's innovation and technology ecosystem. Along this path, INOTEX has hosted numerous events and series that, by utilizing the capacity of visitors and exhibitors, have been able to present their programs to audiences and play an effective role in expanding and dynamizing the country's innovation ecosystem.

32
Events



THE NATURE OF INOTEX EVENTS

The INOTEX exhibition has three main goals: Forming cooperation, attracting investment, and creating a suitable platform for networking. Every year, it plans various programs and events to achieve these goals accordingly.

INOTEX EVENTS

Investment

- Investment Café
- Investors' Pavilion
- Crowdfunding
- Reverse Pitch for the Oil and gas industries
- Reverse pitch for the Chemical industry
- Reverse pitch for the Digital transformation and Artificial intelligence industries
- Reverse pitch for the Home Appliance Industry
- Reverse Pitch for the Audio Appliance Industry
- Reverse Pitch for the Fintech industry

Collaboration

- Consultants' Pavilion
- Job Station
- Pioneers Festival
- Media Hub
- INOTEX tour
- INOTEX Pitch
- Startup Battle
- Research Pitch
- INOTEX Circle
- Artificial Intelligence Escape Room



Networking

- INOTEX Stage
- NEXTtation
- Governance and Legislation Forum
- INONight
- INOTEX Break
- Technology experience
- Ads Up
- Chame
- Women in ICT
- Iran-Russia Technology Diplomacy Meeting
- Human Capital Development Meeting
- National AI and IoT Conference

NETWORKING EVENTS

The number of the conference events, in the form of lectures and panels, has tripled. This growth was fostered with the aim of engaging different industries, expanding and diversifying the country's innovation and technology ecosystem.



7

Specialized
conferences



203

Guests,
speakers and
experts





INOTEX STAGE

Engaging lectures and panels aimed at building a culture of entrepreneurship, hearing the unheard, and providing a platform for discussions about current business issues and the country's innovation and technology ecosystem.

Subjects Covered:

The gradual death of a dream;

Listening and learning from unsuccessful experiences

From migration to return;

Challenges and opportunities of reverse migration

Innovation from the heart of art;

How do culture and technology take brands to the top or keep them from it?

Year of departure;

From founding to farewell

Digital Transformation in Iran: From Strategy to Implementation

The role of governments and the private sector in shaping the digital ecosystem

Fintech and new financial tools;

The new structure of economic sustainability in the digital age

بنیان‌گذاری؛ از اولین ایده تا راهبری بازار



نیما نامداری

Nima Namdari



مصطفی امیری

Mostafa Amiri



امیر حسین همدی

Amirhossein Madadi



هادی فرنود

Hadi Farzoud



مسعود شاهمرادی

Masoud Shahmoradi



اشکان آرمندهی

Ashkan Armandehi



INOTEX STAGE

7
Panels



41
Guests



18
Hours



16
Speeches





PROMINENT SPEAKERS

Nima Namdari
CEO of Karmaneh

Amirhossein Madadi
CEO of Shenoto

Dotun
Founder of the AI
ecosystem in Nigeria

Atefeh Alipour
Assistant Professor and
Faculty Member, Osaka, Japan

Abolhassan Vaezi
Graduate of Stanford
University and MIT

Mohammad Shokoohi-Yekta
Lecturer at Stanford, former AI
Lead at Microsoft and Apple

Seyed Ali Hosseini
Executive Director of the
international Connect platform

Mohammad Ali Shirazi
CEO of Iran Fara
Bourse Company

Ruhollah Aboujafari
Vice Chairman of the Board of
Directors, Iran Fara Bourse Company

Hamed Rafiei
Head of the Center for
Financing of the Vice Presidency

Ruhollah Miramini
CEO of the New Technologies
Development Fund

Masoud Shah Moradi
CEO of Khanoumi

Ashkan Armandehi
CEO of Divar



NEXTATION

Subjects Covered

**Synergy of
cognitive sciences;**
A future beyond imagination

**The future of
artificial intelligence;**
Golden opportunities and hidden challenges

**The revolution of digital technologies
in financial services;**
From fundamental changes to
transformative innovations

**Technological revolution in
businesses;**
A path to innovation and growth

**The future of technology
in the coming decade;**
Forecasting trends and developments



5
Panels

41
Guests



14
Hours

18
Speeches



FEATURED SPEAKERS AT NEXTATION



MULTIMODAL +ADS RECOMMENDATION





2

Mind games

28

Hours



16

Speeches

8

Panels



51

Guests



G-FORUM



Seventh Progress Plan, Major Challenges and Imbalances

Governance and artificial intelligence

Public and parliamentary sector innovation

**Subjects
Covered**





PROMINENT SPEAKERS AT THE G-FORUM

Ruhollah Abu Jafari

Vice President of Iran Over-the-Counter Company

Owner Shariati Niasar

Member of the Energy Commission of the Islamic Consultative Assembly

Yousef Bahmani

Head of Energy Planning at the National Planning and Budget Organization

Reza Taghipour Anvari

Head of the Artificial Intelligence and Knowledge-Based Technologies Faction of the Islamic Consultative Assembly

Babak Neghadari

Head of the Research Center of the Islamic Consultative Assembly

Ehsan Azimi Rad

Member of the Islamic Consultative Assembly

Ruhollah Izadkhah

Member of the Islamic Consultative Assembly

Mehdi Maskani

Special Economic Assistant to the Speaker of the Islamic Consultative Assembly

Dr. Mojtaba Zare Mehrjerdi

Vice President of Investment, Innovation and Prosperity Fund





Chameh

Subjects Covered

From work experience to peak production

A place to hear, think, and be inspired by true business pioneers.

First-hand accounts

From the founders of enduring Iranian brands

Inspiration for the new generation

A place to listen, think and learn from real paths to value creation.

Challenging routes, real experiences

Entrepreneurship realities, not slogans; not clichés

Intimacy and conversation

In a comfortable and direct space, with the people who made it and stayed.

Intergenerational networking



Stories from genuine Iranian entrepreneurs and hearing authentic stories about the challenging path of entrepreneurship and the lived experiences of genuine Iranian entrepreneurs, transferring the experiences of prominent entrepreneurs to the younger generation, with an approach to building a culture in the field of entrepreneurship and promoting the country's knowledge-based and technological economy.



8
Guests

14
Hours





PROMINENT ENTREPRENEURS PRESENT IN CHAMEH

**Mohammad
Mousavi**

CEO and owner of
the Firuz brand

**Davoud
Bayrami**
Co-founder of
Baraka Brand

**Davoud Abedi
Amoli**
Founder of Taj
Brand

**Behrouz
Foroutan**
Founder of
Behrouz Brand

**Ali Akbar
Rafogaran**
Founder of the
Bake brand

**Mehdi
Khanmohammadi**
Founder of the
Sahar Bread
Brand

Rare behavior
Founder of Don's
Kitchen and
owner of
Behavioral
Restaurants

**Amirreza
Sabetpei**
Founder of the
Namino brand

HUMAN CAPITAL DEVELOPMENT SUMMIT



Investigate the importance of knowledge-based human capital in knowledge-based and technology-based companies and develop new strategies for attracting, training, and retaining human capital.

Ali Mahzab

Human Resources Manager,
Mobarakeh Steel Venture Capital Fund

Hossein Safarzadeh

PhD in Human Resource Management and
Organizational Behavior from the University of Tehran
Human Resources Manager, Madiran

Sadegh Ashrafi

Senior Director, Snapfood Human
Resources Center of Excellence

Navid Tampooshi

Technical Talent
Acquisition Specialist

Reza Mokhtarpour

Head of Talent Acquisition,
Ofogh Kourosh



5

Special Guests



4

Hours

Subjects Covered

**Loss prevention; data-driven
market research**

Marketing strategies of big brands in 1404

**Digital marketing, the cure for the
ailing economy**

**Marketing challenges and opportunities
in Iran and the world**

**Loss prevention; data-driven
market research**

**The Future of Marketing in the Age
of Artificial Intelligence**



ADSUP

Digital Advertisement Summit

Examining the status of the digital advertising and marketing industry in the age of artificial intelligence with the presence of industry experts and activists.



4

Panels

16

Guests



4

Hours

1

Speeches



THE SECOND SUMMIT OF THE INTERNATIONAL DAY OF GIRLS IN ICT

-  **Maryam Nozari**
Secretary of the Iranian Technology and Innovation Management Association
-  **Sepideh Mirkarimi**
Co-founder of Tadbir Salamat Marham Company (Medicine)
-  **Soudeh Heydari Nasab**
Managing Director of Liquidity Venture Capital Fund
-  **Visual Panthea**
Co-founder and CEO of My Story
-  **Arezo Khosravi**
Co-founder and CEO of Online Carpet Collection

Women's Empowerment Meeting for Entrepreneurship in the Age of Digital Economy

From user to creator: The role of girls in shaping the digital future



5

Guests

2

Hours





دومین روزنامه پوز جهانی دختران در ۱۳۹۵ خ.ا.ا

مریم نوری
رئیس هیئت مدیره و مدیر عامل
شرکت توسعه و عمران تهران

سیدنا شیرازی
رئیس هیئت مدیره و مدیر عامل
شرکت توسعه و عمران تهران

مونا نوری
رئیس هیئت مدیره و مدیر عامل
شرکت توسعه و عمران تهران

آرزو حسینی
رئیس هیئت مدیره و مدیر عامل
شرکت توسعه و عمران تهران

پانته آیدازی
رئیس هیئت مدیره و مدیر عامل
شرکت توسعه و عمران تهران

INOTEX

پژوهش، نوآوری و فناوری در صنعت نفت و گاز ایران

IRAN-RUSSIA TECHNOLOGY DIPLOMACY MEETING

A meeting to review scientific and technological interactions between Iran and Russia with the aim of exploiting common opportunities, facilitating international communications, and developing technology in emerging fields, with the signing of a technological memorandum of understanding; an important step towards creating joint technological and commercial development zones between the two countries in a new chapter of technological cooperation.



1

MoU

22

Guests



2

Hours

4

Speeches



Andrei Fursenko

Special Assistant to the President of the Russian Federation for Science and Technology

Mehdi Safarinia

Director of Pardis Technology Park

Andrei Olegovich Bezrukov

President of the Russian Technology Sovereignty Export Association

Milad Sadrkhanloo

Head of the D-8 Technology Exchange and Transfer Network

Behrouz Sabokdast

Head of the Export Working Group and Member of the Board of Directors of the National Association of Advanced and Knowledge-Based Industries and Mining Companies



نشست دیپلماسی فناوری ایران و روسیه

Iran-Russia Technology Diplomacy Meeting

اردیبهشت ۱۴۰۴ - May 2025



AI & IOT CONFERENCE



256

Evaluated
articles

113

Accepted
articles



68

Posters

256

Presentations



A specialized platform for exchanging information, experiences, and research achievements in the fields of artificial intelligence and the Internet of Things.

Subjects Covered

The transformation of industrial automation with artificial intelligence and the Internet of Things

The digital economy and the impact of artificial intelligence on business models

Legal and human dimensions in the development of artificial intelligence and the Internet of Things

Application of artificial intelligence and the Internet of Things in water, environment and energy management

The role of artificial intelligence and the Internet of Things in agriculture and related industries

Hardware and processing infrastructure for intelligent systems

Smart technologies in digital health and wellness





FEATURED SPEAKERS

15
Speeches



41
Guests



7
Panels



14
Hours



President of Islamic Azad University, Tehran Province	Dr. Alireza Firouzfard
Faculty Member of Electrical and Computer Engineering, University of Tehran; Director of Human-Robot Interaction Laboratory	Dr. Tale' Masouleh
Chairman of the Board, Iranian Association for Artificial Intelligence	Dr. Hadi Zahedi
Associate Professor, Research Institute of Earth Sciences; Chair of UNESCO in Coastal Geohazards	Dr. Hamid Nazari
Vice President of Planning and Development, MIDHCO Holding	Dr. Mehdi Heidari
Head of the faculties of Artificial Intelligence and Advanced Social Technologies, Islamic Azad University	Dr. Ali Haroonabadi
CEO of Zaeem Technology Development Group; Former Secretary of the National Center for Cyberspace	Dr. Firouzabadi
Vice President of the Artificial Intelligence Association of Iran; Full Professor and Faculty Member, Sharif University of Technology	Dr. Esmaeil Sanayi



PROMINENT SPEAKERS

Dr. Mehran Mohramian

Advisor to the Governor of the Central
Bank of the Islamic Republic of Iran

Dr. Maryam Ghods Golshan

Vice President, Iran Kish Company

Dr. Ahmad Pishgahzadeh

CEO of Sepah Electronic Payment (Sepehr);
Chairman of the Payment Industry
Commission, NASR Organization

Dr. Mohammad Sharifi

Head of the Innovation and Acceleration
Center, Iran Chamber of Commerce,
Industries, Mines and Agriculture

Dr. Mohammad Ali Bakhsizadeh

CEO of Omid Boom Company

Dr. Alireza Namazi

President of the Science and Technology Park, Tehran
University of Medical Sciences; Associate Professor at
Tehran University of Medical Sciences; Geriatrician and
Head of the Department of Geriatric Medicine

Dr. Farhad Inaloui

Member of the Board, Tourism
Bank Technology Holding

دومین همایش ملی
مشارکت‌های صنعتی و اینترنت اشیا

2nd National Conference on
Industrial Participation and Internet of Things

INOTEX
THE 1ST INTERNATIONAL
INDUSTRIAL AND TECHNOLOGY EXHIBITION 2025

INOTEX



INONight



+10

Interactive stations

+600

Visitors



6

Panels

25

Guests



90

Meetings

17

Consultants



A different experience from a camp gathering and a warm and intimate gathering for communication between participants and speakers, telling the stories of the successes and failures of influential people in the innovation and technology ecosystem by the fire, playing and singing along to music, along with interactive stations of art and experience.

INVESTMENT EVENTS



9

Specialized Investment
Events



60.470

Total value
(thousand billion rials)



INVESTMENT CAFÉ

The Investment Café is a special opportunity for startup and start-up owners to attract capital and negotiate with investors. The participants and exhibitors of the exhibition are introduced to the corresponding investors, considering the amount of capital needed and their field of activity and services, and special meetings are arranged for them.





CROWDFUNDING

INOTEX crowdfunding is a unique opportunity for technology projects to finance their projects by attracting public support. Selected projects are exposed to exhibition visitors and by preparing public campaigns, it is possible to attract support from interested audiences. INOTEX facilitates the process of attracting micro-capital by creating a platform for consultation and media introduction.



2

Proposals

2

Stages



500

Billions of Rials in
Capital Attracted



INVESTORS' PAVILION

20

Investors



2

Tours



In a year where the national focus is on “Investing for Production,” the International Innovation and Technology Exhibition hosted investors, technologists, and entrepreneurs from across the country and beyond. The Investor Pavilion provides a unique opportunity for investors of all types to directly interact with players in Iran’s innovation ecosystem. The pavilion sought to create informed investment opportunities for investors through a variety of programs. The Investor Tour is an interactive program designed to provide field visits to selected companies and projects. The tour allows for deeper assessment, personal interaction, and the formation of effective investment relationships.





262

Meetings

6

Pitches



9.49

Total value of
contracts and MoUs
(billion rials)

60

Contracts and
Memorandums
of Understanding



REVERSE PITCH

Providing Technological Needs

A place to present the technological needs of industries and provide solutions for knowledge-based and technological companies.

- Oil and Gas Industry - Persian Gulf Star Oil Company
- Chemical Industries - Iran Chemical Industries Investment Company
- Digital Transformation and Artificial Intelligence - Mulla Sadra's Third National Event
- Home Appliances Industry - Tehran Province Home Appliances Cluster and Iranian Home Appliances Association
- Audio Home Appliances Industry - Ava Argon Rad Company
- Fintech Industry and New Financial Services - Sadad Data Company





شبکه فن بازار ملی ایران

TECHNOLOGY EXCHANGE

28

Contract and
Memorandums of
Understanding



24

Meetings



27.5

Total value of
contracts and MoUs
(billion Rials)



INOTEX, with the help of technology transfer brokers from the National Iranian Technology Market Network, provides its clients with matching services, business cooperation consulting, and facilitating agreements between technology companies.

COLLABORATION AND PARTNERSHIP EVENTS

Collaboration and partnership events at INOTEX have increased with the aim of facilitating communication between ecosystem players and the formation of joint projects. This growth has been an effective step in strengthening synergies and developing interactions between industries, startups, and supporting institutions.



+10
Events

- Team building, leadership, strategy
- Artificial intelligence
- Fintech and Insurtech
- Metaverse and Blockchain
- Marketing
- Branding (commercialization)
- Negotiation and communication methods
- Public Relations and Media

- Business Development
- Health and medical equipment
- Human Resources
- Legal and Licenses
- Development of financial and tax management
- Valuation and investment
- Export
- Product management, user interface and user experience
- Game making



CONSULTANTS' PAVILION



Many young entrepreneurs need guidance and experience from people who have been through the process many times and have tasted success and failure to get started. In this regard, the INOTEX Consultants Pavilion, with the presence of a group of business consultants from among experienced entrepreneurs, will provide free consultation to interested parties during the exhibition days.



72

Consultants

17

Areas of expertise



276

Meetings

124

Applicants





JOB STATION

298
Job
opportunities



61
Companies



12
Job Café

1100
Resumes



55
Coaching and
Consulting

INOTEX Job Station, in collaboration with the Human Capital Development Center of Pardis Technology Park, is a platform for companies seeking labor and job seekers to meet. In addition, all visitors to the exhibition can better understand their capabilities and talents by attending this station and taking personality tests, and receive career advice.





Our benchmark



THE INOTEX SHOWCASE

For the third year, we organized the Showcase event to provide technologists and idea owners with the opportunity to introduce innovative and technological products and services for free. This year's Showcase was an all-encompassing event to bring the voices of idea owners to their audience.

43

Startup teams



22

Transfer of
experience



THIS WAS THE FIRST INTERNATIONAL EDITION OF THE SHOWCASE EVENT, YOU CAN WATCH THE INTERNATIONAL PITCHES BY SCANNING THE QR CODE BELOW!





INOTEX PITCH "NATIONAL STARTUP COMPETITION"



216
Teams

6

Provinces



45
Billion Rials in
facilities

1.157
Billion Rials of Prizes



A competition to identify the top startups across the country, hosted by the provinces of North Khorasan, Khuzestan, and the north of the country, hosted by Rasht, Tehran, Markazi, and Fars. After an online evaluation of the startups, 15 teams qualified for the preliminary competition in the presence of local investors, and after judging, two teams from each province reached the finals of the competition. Ultimately, the "Fragat Afrinan Pouya" team from Tehran won first place in the competition at the closing ceremony of INOTEX.

INOTEX

THE 14TH INTERNATIONAL
INNOVATION AND TECHNOLOGY EXHIBITION 2025

تیم زرد



تیم آبی



INOTEX
THE 14TH INTERNATIONAL
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INNOVATION AND TECHNOLOGY EXHIBITION 2025



RESEARCH PITCH APPLIED AND PROBLEM-BASED RESEARCH FESTIVAL



6

Selected research
area

6

Province



1.4

Billion Prize

240

Like



Health and Medicine Future of Water,
Energy and Environment Advanced
Equipment, Machinery and Materials
Information and Communication
Technology and Artificial Intelligence
Electricity, electronics and robotics Oil, gas
and petrochemicals

This event was held with the aim of identifying and supporting top researchers and research in technological fields and creating synergies with member companies of Pardis Technology Park.

The pavilion of the country's top technological products and a place to unveil high-tech products, which was held for the second time at INOTEX this year. The purpose of establishing this pavilion is to introduce the country's latest knowledge-based achievements to the ecosystem and the market.



PIONEERS FESTIVAL



28

Selected products

21

Provinces



2120

Total products
evaluated

6

Areas of expertise





TECHNOLOGY EXPERIENCE

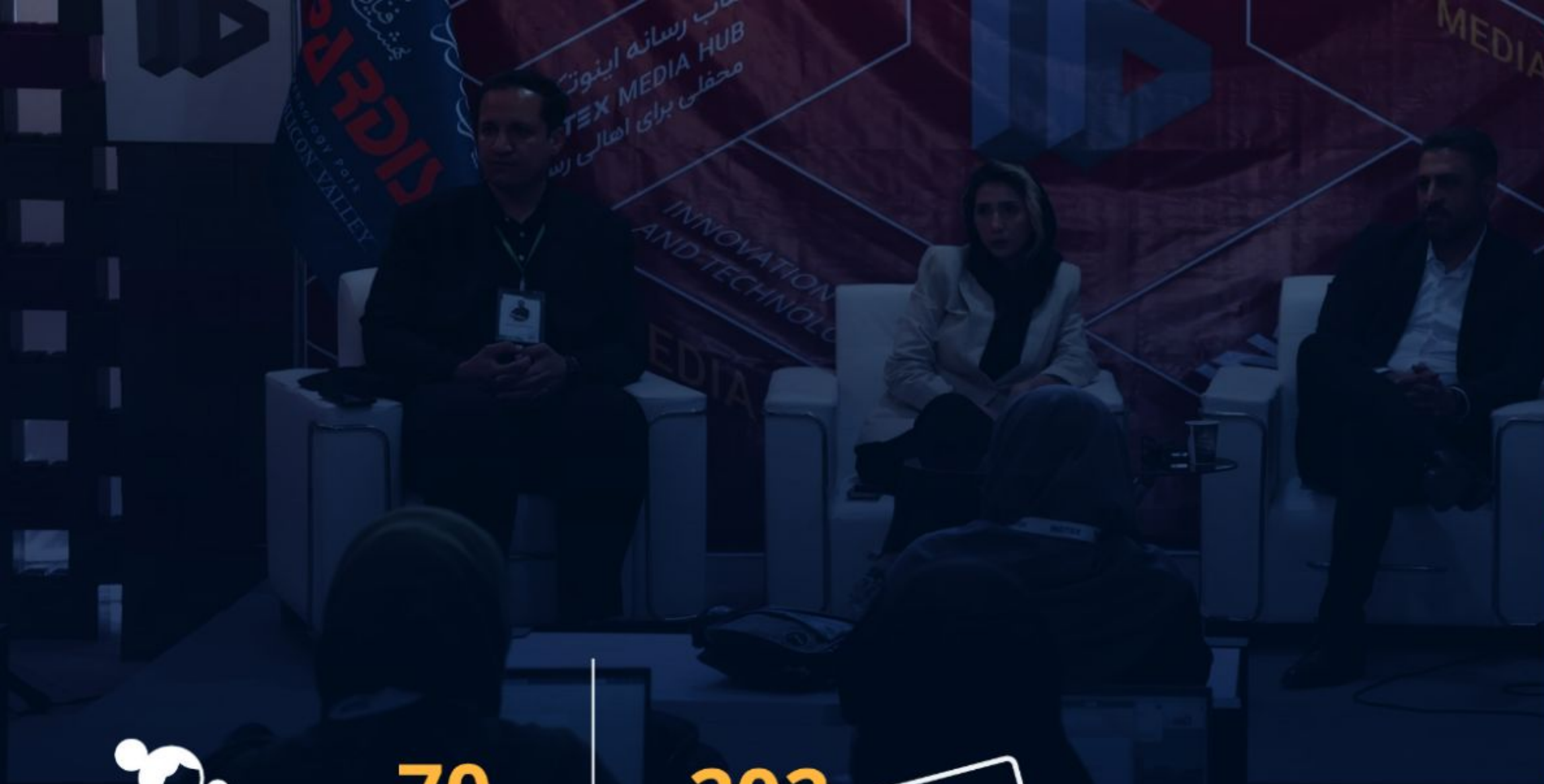
The opportunity to experience the world of the future and learn about the world's latest technologies such as blockchain, AR/VR, 3D printing, the Internet of Things, artificial intelligence, simulation technologies, robotics, and optical and laser technologies.



39

Technological
products







MEDIA HUB



70

Reporters

202

Specialized
news articles



134

Radio & Television
Programs

+2500

News coverage



The INOTEX Media Hub is a center for media communications and exchanges, and therefore various events such as press conferences, signing ceremonies for memorandums of understanding and joint business contracts, introductions of knowledge-based and technological products, and other media events are held there.

MEDIA COVERAGE OF INOTEX



"Tehran secures \$2 billion in international technology agreements at INOTEX 2025."

- **The Gulf Observer**

"INOTEX 2025 closes with focus on regional technology diplomacy."

- **Iran Press**

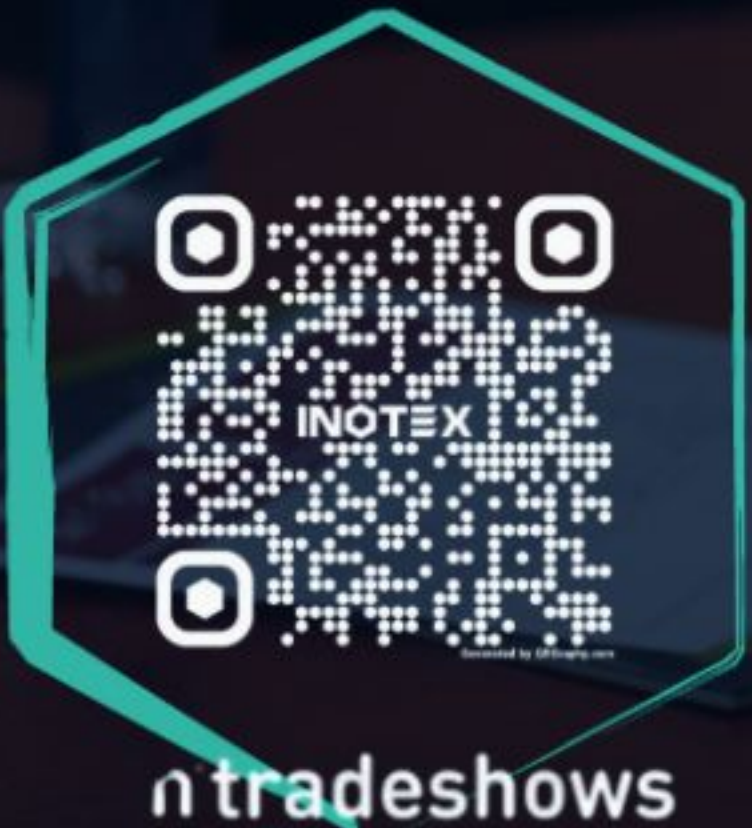


"Russian presidential aide says: Russia and Iran are 'The common can create technological revolutions.'"

- **SPUTNIK**

"Currently, INOTEX is known as the most important innovation and technology event in Iran and has been welcomed by many audiences in recent years."

- **TEHRAN TIMES**



"INOTEX aims to be a global exhibition, all technology-related activists and companies from inside and outside the country can visit this exhibition to find the technologies they need, like in previous years."

- **ntradeshows**

MEDIA COVERAGE OF INOTEX



"A memorandum of understanding to strengthen information and communication technology cooperation between Iran and Uzbekistan was signed at the INOTEX 2025 exhibition."

– MEA TECH WATCH



"INOTEX 2025 ended with the signing of international agreements worth \$2 billion and savings of €700 million in imports."

– IRAN FRONT PAGE



"INOTEX 2025 not only demonstrated Iran's commitment to strengthening its technological capabilities, but also provided the necessary platform for future collaborations and innovations."

– Irani News



INOTEX EXPERIENCE TOUR

In this program, visitors to the INOTEX exhibition can learn about the innovation and technology ecosystem of Pardis Technology Park and visit the park's member companies and institutes.

+3000

Visitors



11

Provinces



45

Universities



116

Tours





INOTEX BREAK

A place to relax, play, and have fun during the INOTEX event. This event, which is held adjacent to the exhibition's diverse and specialized sections, relieves the fatigue of visiting exhibitions from the event's audience and creates an opportunity for networking among them.



AI ESCAPE ROOM

Games, as creative and efficient tools, play an important role in building culture and understanding emerging technologies. In this regard, "AI Escape Room" was designed as a puzzle-environment game to familiarize audiences with the challenges and opportunities of AI in the near future.

In this game, players, in teams of three or four, and acting as rescuers, attempted to use their human abilities and teamwork to save the self-aware intelligent system "Bridge" from danger. This experience provided a platform for thinking about the future-shaping impacts of emerging technologies, and the game was used as an effective tool for promoting, learning, and improving attitudes towards technological developments and strengthening group cooperation.



64


























**Teams participating
in the challenge**



SPONSORS



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